

# *Digital corporate communication between Europe and the public*

## **Interdisciplinary Workshop**

As digitalization progresses, there is a paradigm shift towards fast, adaptive and widely available communication media, which affects the communication of shareholders, corporate bodies and intermediaries, in particular investors and investment advisors. The workshop will present empirical findings on this change in communication behavior, analyze the role of the media and discuss normative solutions in European law and from a comparative legal perspective.

The workshop is organized by the [DigUKom](#) project group of the Centre Responsible Digitality (ZEVEDI).

### **When?**

Monday, March 4, 2024, 1:00 – 5:00 pm

### **Where?**

E.20 / DZ Bank, House of Finance, Campus Westend, Goethe University Frankfurt

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**Monday, March 4, 2024**

**1:00 pm: Filippo Annunziata**, Università Bocconi  
*Artificial Intelligence and Market Abuse Regulation. A European Perspective*

**1:45 pm: Niels Rogge und Sinan van den Eynde**, Universiteit Gent  
*The Legal Implications of Disclaimers Used by Finfluencers*

**2:30 pm: Coffee break**

**3:00 pm: Sebastian Sevignani**, Friedrich-Schiller-Universität Jena  
*Antagonistische Medien im digitalen Strukturwandel der Öffentlichkeit*

**3:45 pm: Nora Jansen**, Goethe Universität Frankfurt  
*Empirische Analysen im Bereich der digitalen Unternehmenskommunikation*

**4:30 pm: Discussion**

**5:00 pm: End of workshop**

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